

VERTARA PRIVACY POLICY

Program Operator / Data Controller: Fortara Consultancy FZCO

Program: Vertara

Last updated: 21 August 2026

This Privacy Policy explains how Fortara Consultancy FZCO (“Company”, “we”, “us” or “our”) collects, uses, stores, shares and protects personal data in connection with the Vertara Partner Program and the related Platform.

By accessing the Platform, creating a Partner Account, or submitting a Referral, you acknowledge that you have read and understood this Privacy Policy.

1. Data Controller

The data controller is:

Fortara Consultancy FZCO

IFZA Free Zone, Dubai, United Arab Emirates

For privacy-related enquiries: partners@vertara.ae

2. Scope

This Policy applies to:

- individuals who register as Partners or use the Platform;
- personal data of Clients and other individuals that Partners submit through the Platform; and
- visitors to the Vertara website and related online services.

This Policy is intended to comply with the UAE Personal Data Protection Law (Federal Decree-Law No. 45 of 2021) (“PDPL”) and other applicable data protection requirements.

3. Categories of Personal Data We Collect

3.1 Data provided by Partners

- Full name, email address, phone number
- Professional information (agency affiliation, role, experience)
- Account credentials
- Payment and banking details (for remuneration)
- Communications with the Company
- Documents submitted for verification or onboarding

3.2 Data relating to Clients (submitted by Partners)

- Name, contact details and identification information
- Property and financing-related information necessary to assess and process a Referral
- Other information voluntarily provided in connection with a Referral

3.3 Data collected automatically

- IP address, device and browser information
- Usage data relating to the Platform (pages visited, actions taken, timestamps)
- Cookies and similar technologies (see Section 10)

3.4 Data from third parties

We may receive limited information from service providers (for example hosting, analytics or payment processors) and from banks or financial institutions in connection with the status of a Referral.

4. Purposes and Legal Bases

We process personal data for the following purposes:

Purpose	Legal basis (PDPL)
Creating and managing Partner Accounts	Performance of a contract
Operating the Vertara Program and processing Referrals	Performance of a contract / Legitimate interests
Communicating with Partners about the Program	Performance of a contract / Legitimate interests
Calculating and paying remuneration	Performance of a contract
Compliance with legal and regulatory obligations (including AML/sanctions screening where applicable)	Legal obligation
Improving the Platform and ensuring security	Legitimate interests
Detecting and preventing fraud or misuse	Legitimate interests
Marketing communications about the Program (where permitted)	Consent or legitimate interests, as applicable

We do not use personal data for automated decision-making that produces legal or similarly significant effects solely by automated means without human involvement.

5. Sharing of Personal Data

We may share personal data with:

5.1 Service providers

Hosting, cloud infrastructure, CRM, analytics, communication and payment providers who process data on our instructions.

5.2 Banks and financial institutions

Where necessary to process a Referral or to facilitate a financing application. Such institutions act as independent controllers of the data they receive and apply their own privacy and compliance policies.

5.3 Professional advisers and auditors

Where reasonably required.

5.4 Authorities

Where required by applicable law, regulation, court order or competent authority.

We do not sell personal data.

6. International Data Transfers

Where personal data is transferred outside the United Arab Emirates, we implement appropriate safeguards in accordance with applicable law. These may include contractual protections and other measures designed to ensure an adequate level of protection.

7. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes described in this Policy, including:

- for the duration of the Partner relationship and any applicable ownership or remuneration period;
- for the period required to comply with legal, regulatory, tax and accounting obligations;
- for the establishment, exercise or defence of legal claims.

When data is no longer required, it will be deleted or anonymised, subject to any legal retention requirements.

8. Security

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss, alteration or disclosure. These measures include access controls, encryption where appropriate, and regular review of our security practices.

No method of transmission or storage is completely secure. We cannot guarantee absolute security.

In the event of a personal data breach that is likely to result in a risk to the rights and freedoms of individuals, we will notify the relevant authorities and, where required, the affected individuals in accordance with applicable law, including within the timeframes required by the UAE Personal Data Protection Law.

9. Your Rights

Subject to applicable law (including the PDPL), individuals may have the right to:

- request access to their personal data;
- request correction of inaccurate data;
- request deletion of data in certain circumstances;
- request restriction of processing;
- object to certain types of processing;
- withdraw consent where processing is based on consent;
- lodge a complaint with the relevant data protection authority.

To exercise any of these rights, please contact us at partners@vertara.ae. We may need to verify your identity before responding.

Partners who submit Client data are responsible for ensuring that they have a lawful basis to share that data with us and for providing any required notices to the relevant individuals.

10. Cookies and Similar Technologies

The Platform and website may use cookies and similar technologies to:

- enable core functionality;
- remember preferences;
- analyse usage and improve performance.

You can manage cookie preferences through your browser settings. Disabling certain cookies may affect the functionality of the Platform.

11. Children's Data

The Platform and Program are not directed at individuals under 18 years of age. We do not knowingly collect personal data from children. If we become aware that we have collected such data, we will take steps to delete it.

12. Changes to this Policy

We may update this Privacy Policy from time to time. Material changes will be notified through the Platform or by email. The updated version will include a revised "Last updated" date. Continued use of the Platform after the effective date constitutes acceptance of the updated Policy.

13. Contact

For any questions about this Privacy Policy or our data practices:

Fortara Consultancy FZCO

Email: partners@vertara.ae

Program: Vertara